1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. In terms of ‘Category’, ‘Theater’, then ‘Music’, followed by ‘Film & Video’, in a decreasing order, had the highest number of successful campaigns during the period analyzed.
   2. In terms of ‘Sub-category’, ‘Plays’ had the highest number of successful campaigns followed by ‘Documentary’ with ‘Indie Rock’ and ‘Hardware’ tied for the third place.
   3. The category ‘Music” had the highest percentage of successful campaigns.
2. What are some of the limitations of this dataset?
   1. For categories with less than 50 campaigns, irrespective of the ‘State’ of the campaign, there is not enough data to draw any conclusions from the data set.
   2. ‘Sub-Category’ classifications are NOT specific enough in a lot of cases – for instance, for the sub-category “Documentary”, is it a specific genre of “Documentaries” such as Corrution, or Geo-Political, or Crime that is the most successful, etc..
   3. Trends derived from the Kickstarter campaign data may not apply to other crowdfunding sites/services, as there may be specialty crowdfunding sites.
   4. ‘Live’ campaigns can either end in the ‘Failed’ or the ‘Successful’ state.
3. What are some other possible tables/graphs that we could create?
   1. A lot of other possible tables/ graphs - Campaign trends per country, per year, per category, per sub-category, per state, per %funded, can be further analyzed., or a combination thereof, meaning, category-country breakdown of the ‘state’ (successful/failed/live) to see whether a category ‘Music’ has a higher % of successful campaigns in one country vs the other. This can be further be filtered by year, or 5-year periods.